

## Beer Serves America The Economic Impact of the Beer Industry 2012 Data Missouri



Direct Economic Impact			
	Jobs	Wages	Output
Brewing	3,890	\$533,524,900	\$5,288,213,400
Wholesaling	2,710	\$158,806,600	\$338,083,600
Retailing	18,510	\$371,583,600	\$944,116,200
Total	25,110	\$1,063,915,100	\$6,570,413,200

Supplier Economic Impact			
	Jobs	Wages	Output
Agriculture	2,900	\$26,197,200	\$157,016,600
Business and Personal Services	5,100	\$360,064,200	\$659,950,000
Mining	50	\$2,244,200	\$9,143,000
Construction	280	\$13,328,600	\$34,051,400
Finance Insurance and Real Estate	2,060	\$78,632,500	\$359,643,700
Manufacturing General	3,980	\$274,367,200	\$2,032,605,800
Retail	160	\$4,710,900	\$9,895,300
Transportation & Communication	3,000	\$204,478,800	\$654,112,200
Travel and Entertainment	770	\$16,250,300	\$42,700,500
Wholesaler	1,460	\$105,514,100	\$225,096,200
Government	320	\$24,938,500	\$54,731,100
Other	-	\$-	\$-
Total	20,080	\$1,110,726,500	\$4,238,945,800

Induced Economic Impact			
	Jobs	Wages	Output
Agriculture	470	\$6,280,400	\$37,467,800
Business and Personal Services	7,120	\$347,594,800	\$651,325,900
Mining	30	\$1,882,100	\$6,640,100
Construction	150	\$6,839,100	\$16,974,500
Finance Insurance and Real Estate	2,810	\$112,332,000	\$654,409,800
Manufacturing General	620	\$40,634,100	\$309,476,200
Retail	3,250	\$91,533,200	\$196,242,600
Transportation & Communication	890	\$56,213,100	\$206,962,900
Travel and Entertainment	2,590	\$53,019,300	\$152,282,600
Wholesaler	590	\$42,612,600	\$90,836,900
Government	250	\$17,601,600	\$49,342,800
Other	360	\$2,983,600	\$7,123,800
Total	19,130	\$779,525,900	\$2,379,085,900

	Jobs	Wages	Output
Total	64,320	\$2,954,167,500	\$13,188,444,900

## **Taxes Generated: Business and Personal**

Federal	\$939,521,400
State and Local	\$1,577,369,300
Total Business and Personal Taxes	\$2,516,890,700

## **Taxes Paid: Consumption Taxes**

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Federal	\$77,317,200
State and Local	\$65,382,300
Excise	\$8,113,400
Sales and Other	\$57,268,900
Total Consumption Taxes	\$142,699,500

## **Establishments**

Brewing (includes importers, brewpubs, company-owned packaging and wholesaling)	58
Wholesaling	81
Retail (Including Home Distributors)	11,797